

KLOVE local radio broadcast has the following impacts to the SF Bay Area community:

- Provide positive thoughts to Bay Area commuters who are listening to the radio broadcast during their commutes. Traffic in this area is terrible and drivers are subject to frustrations that can lead to road rage. While listening to KLOVE, I can't help but having positive thoughts and stop grumbling to bad drivers who cut me off or almost hit me.
- During this economic downturn, there are a lot of Bay Area residents who lost their jobs. The encouragements that KLOVE provides are invaluable to keep the morale up. Also, for some of these unemployed Bay Area listeners, losing their jobs may also mean budget cut in their entertainment money, including downsizing from having a T3/T2 or DSL connection to a dial-up internet connections. This raises the importance of having a clear KLOVE radio broadcast.

KLOVE provides unique services that are not driven by revenue or popularity. KLOVE sincerely wants to help make its listeners' lives better by providing counseling, positive broadcasting messages and unconditional support to its listeners. Its focuses are around making families stick together, couples love each other more, and children grow up right. KLOVE encourages those who are at the bottom pit of their lives not to dwell in their pasts, in things they can't change, and start clean all over again.

Hindering any KLOVE broadcasts in any local communities means hindering those communities from growing to the better.